THE OLYVERSE

JOIN THE CULTURAL REVOLUTION

WHITEPAPER
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Olyverse is an ecosystem for stars, brands and fans to drive mainstream adoption on NFTs and metaverse.

In Olyverse, we have created a new format for content creation and consumption, called The Non-Fungible Story. Directed by Koldo Serra, director of Money Heist, we are producing a movie series of 111 episodes, with seasons of five episodes, where each episode belongs to a different star and has associated its own NFT collection, community voting process, rewards and experiences with the stars in the cast.

With this collections, we target stars’ mainstream audiences and bring them into the NFT space, creating decentralized communities of NFT holders, attracted to participate in the NFS, to create the series with the stars, where they can earn rewards and live exclusive experiences with them.

For that, we use our gamified web3 platform and a metaverse for live experiences between stars themselves, brands and their fans.
An inefficient market for stars and brands on the new digital era.

Stars don’t have ownership of their audiences (Instagram, Tiktok and others own them), and they are segmented in different platforms.

Fans don’t have voice on the community nor real closeness to the star.

Media productions are locked and dependent on studios and its structures.

Need smart solutions on an innovative technology.
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A web3 fan base, providing ownership and control of the communities, independent and platform-agnostic.

NFT collection is the star’s community and its holders are the members of the fan club. They can easily integrate them into new platforms, using web3.

Fans have a tool (utility token and NFTs) to empower their voice related to the star and its community.

A decentralized format for collaborative, experiential and independent content creation and consumption.
Olyverse is an environment to drive adoption in the new Internet (web3)
A new relationship model between stars, fans and brands, with a new media format and a gamified platform.

We create decentralized communities, so:
Stars can closely connect with their fans regardless of the platform.
Fans can have an audible voice and status in the global star’s community.

This opens an opportunity to:

- Migrate millions of users
  Creating a trusted, independent and official network for the star, owned by him.

- Empower engagement
  Creating an active audience that owns content created by stars and its community.

- Increases ADOPTION
- Drives TRACTION
MISSION
Create a new format of content creation and consumption for the web3 era, based on stars and their connection with fans.

VISION
Become the trusted environment for stars, brands and fans in the web3 ecosystem.
It is about a cultural revolution to change the entertainment industry forever.

Created by Koldo Serra, the acclaimed director of Money Heist.

Decentralized and independent, powered by NFTs to give power back to the people.

Socially responsible by donating part of every collection’s profit to charities chosen by the stars.

Our new format to create and consume content, enhance audience engagement and trigger demand.

We started with a movie series that uses blockchain to change the role of the audience, deciding over the future of the story and living experiences with the cast. A roster stars, each of them with its own episode and NFT collection.
INTRO
NFS SERIES
THE NFS

BY DIRECTOR

AND

MAIN CHARACTER

KOLDO SERRA

ALVARO MORTE

Strictly confidential - Do not distribute
An original Van Gogh painting certified by Thyssen Museum to be converted into NFTs.

ELSA PATAKY
Awarded actor, producer and model, seen in series such as the popular Love is in the air.

KEREM BÜRSİN
The charismatic character in series such as Netflix's Money Heist and Amazon's The Wheel of Time.

ÁLVARO MORTE
Awarded actor, producer and model, seen in series such as the popular Love is in the air.

The first story is about rescuing art from a malicious unknown hacker that tries to steal the best creations in human history.

First Season Stars to be Revealed

ÁLVARO MORTE
The charismatic character in series such as Netflix's Money Heist and Amazon's The Wheel of Time.

KEREM BÜRSİN
Awarded actor, producer and model, seen in series such as the popular Love is in the air.

The best captain ever in F.C. Barcelona football team and World Championship winner.

The talented and iconic actress featuring the first heroine in the NFS.

An original painting certifying the Thyssen Museum to be turned into NFTs.

The first story is about rescuing art from a malicious unknown hacker that tries to steal the best creations in human history.
THE CULTURAL REVOLUTION IS COMING!
We produce a brand new concept, using a multi-style series with a mix of real shooting of the stars, 3D and manga animation.

We produce the series in-house, teaming up with one of the most renowned production companies in these techniques.
Tools for decentralized communities and to enrich productions with a new enhanced format.
**UTILITIES**

**Engagement**
- Social
  - DeFanclub of the star
  - Private access to star content (meta, rewards)
- PFP
- Events

**Access**
- Membership
  - Private chat channels
  - Metaverse private rooms
  - NFT's Discounts
- POAP

**Gamified**
- Wereable
  - Merchandising
  - Skins and DLCs

**Asset**
- Copyright
  - Third party certification
  - Original universal paintings
Olyverse has a native utility token called OLY, being a key part to boost fan engagement and access exclusive experiences.

The goal is to allow our audience to access the platform services and level up on the ecosystem using OLY as power.
JOIN THE CULTURAL REVOLUTION

The world's first Non-Fungible Story.

The NFS is a movie series that utilizes the power of blockchain to allow users to consume content, access unique experiences and help decide the future of the story.
Watch Episode 1, become a co-director and earn your first reward!

Pay close attention to details, you will find hidden rewards in some of the scenes.

Hack the Hacker

In Episode 1, we are introduced to the protagonist of the first Non-fungible Story, Olyver, a world-renowned actor and part-time hacker, who finds himself thrust into a battle to save the cultural soul of the planet by rescuing iconic pieces of art from a black hat hacker.
Achieve goals, use your NFTs and increase your level to scale in rankings, access rewards and get closer to the stars.
WEB.3 PLATFORM

REWARDS

We want to give away more than just prizes, but once in a lifetime experiences.

What can you get?

- Access to exclusive virtual and live experiences
- Free access to entertainment platforms
- Premium Experiences

Buy NFTs and OLY to access unique rewards and exclusive experiences with your favorite stars.
The real body of the new era, professional and passionate about creating the future.

Team and investors from:

**Founders**

Founded by computer scientist and neuroscientist Carlos Grenoir, world renowned computer security guru Kevin Mitnick, along with co-founder Jan Aramburu, former FC Barcelona stars Carles Puyol, Andrés Iniesta and Iván de la Peña.

**Investors**

Key investors include Crèdit Andorrà Bank (a financial group operating in Andorra, Luxembourg, Switzerland, Spain, USA, Mexico and Panamá), BuyVIP founder Gerald Heydenreich, Rothschild senior advisor Javier de Rocafort, Armando Sanders, Emilio Botín and Amancio Ortega’ INDITEX franchisee Jordi Ballbé.

**Advisors**

Advisory Board comprises a team of serial entrepreneurs, global trailblazers, investment visionaries and technology thought leaders, including Javier de Rocafort, Gerald Heydenreich, Jehan Chu - Founder and Managing Partner of Kenetic Capital, and former NEM Foundation founder, Albert Castellana and Simon Sproule, former Tesla VP.
Olyverse offers new concept of experiential NFTs: NonFungible Stories (NFSS)

Present-day Hollywood is built on a centralized landscape, where monopolized institutions hold all the power.

Alvaro Morte, Koldo Serra, Carles Puyol and Carlos Grenoir unveil Olyverse, a groundbreaking project making NFTs into all-star cast films

- Olyverse, a blockchain platform focused on the production of stories based on NFTs, creates a revolutionary new format: Non-Fungible Story (NFS), a new paradigm for creating and consuming content collaboratively and collectively, and with a strong experiential focus.
- Morte's first collection of NFTs will be available to buy with Olyverse's token (OLY) and ETH.
- Olyverse creates a new paradigm within the NFT realm, a way to write history with the community's power.

La casa de Álvaro Morte se muda al metaverso

El actor protagoniza la primera producción basada en NFTs de la mano de la plataforma de Blockchain Olyverse, en la que el público podrá co-crear el guión. Conoce los detalles en la charla con "el profesor"