



THE
OLYVERSE

JOIN THE ⚡10101111⚡

CULTURAL REVOLUTION

WHITEPAPER

LEGAL

FOR INFORMATION PURPOSES

This document is provided for information purposes. This document is not to be considered the final version of the White Paper. The information herein is subject to change. This document should be considered in continuous evolution.

The Olyseum token (OLY token) qualifies as a utility token as such term has been defined in the Swiss Financial Market Supervisory Authority (FINMA) Guidelines on ICOs published on February 16, 2018 ("FINMA's ICO Guidelines"). The OLY token's purpose is to confer digital access rights to services of the Olyseum platform and related applications that provide a channel via which major sporting personalities can be in direct contact with their fans and offer them prize draws and exclusive content. The Olyseum platform with its main services has already been developed and is functional at the time of the token issuance. The OLY token has no investment purpose whatsoever and is neither designed nor created as an investment product nor a security. Therefore, the OLY token shall not be considered as a security under Swiss laws and regulation (including as a share, participation right, bond, structured product, collective investment schemes, derivative or other type of securities, including uncertificated securities). The OLY tokens are not subject to the authorization or supervision by the FINMA.

The OLY Token will also serve as the exchange unit (and as a monetizable rewards for popularity obtained depending on activity provided and quality of publications) for transactions performed exclusively within the Platform network for different products and services as described in the Whitepaper. The FINMA ruled that the issuance of the OLY Tokens should be subject to the AML given that the OLY Tokens may be used to acquire services or goods from third parties and that such payment function is - in FINMA's consideration and ruling - not an accessory function of the OLY Token.

Based on the above, the OLY Tokens shall be considered also as a mean of payment and thus a "Payment Token" as such term has been defined in the FINMA's ICO Guidelines. This document

is neither a solicitation, an offer, a recommendation nor a contract.

This document is for informative purposes only and does not constitute, nor is it intended to be, a prospectus within the meaning of applicable Swiss law (including art. 652a or 1156 of the Swiss Code of obligation) or an offer to sell, a solicitation of an offer to buy an OLY token or a recommendation from Olyseum and its affiliates. **This White Paper is not a contract and does therefore not legally bind Olyseum or its affiliates.**

Selling restrictions. Potential subscribers should note that participation in the OLY token sale(s) is subject to limitations imposed by applicable securities laws in various jurisdictions. The regulation of token and more generally blockchain is currently in evolution. Therefore, potential subscribers should be aware that some jurisdictions may introduce new regulations or adapt their current regulation and/or definitions / categories of tokens, including Switzerland. Below are examples of some limitations: Singapore. Investors from Singapore shall not be able to participate in our offering. United-States: The OLY tokens will not be registered under the US Securities Act of 1933, as amended from time to time, or under any securities laws of any state or other jurisdiction of the United States. Therefore, from the United States. The OLY token may only be made available under applicable private placement exemption if any, for instance under Regulation S and/or Regulation D, i.e. to "accredited investors" (as defined in Regulation D under the US Securities Act of 1933).

The list of jurisdictions above where limitations apply is not exhaustive. Other examples of selling restrictions and limitations may be outlined in the OLY Token sale's documentation.

This White Paper may not be used in any such jurisdictions or in any circumstances in which this White Paper, its content and/or the OLY tokens are not authorized for distribution and/or unlawful.

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2. Executive summary
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4. About Olyverse, M&V
5. Non-Fungible Story
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9. Market signals and size
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Spirit

Cultural revolution

Shared productions

Ownership and Empowerment

Web3

Decentralization

NFTs

Experiences and Rewards

OLY

Metaverse

Community

Stars

Fan engagement

Gamification

User metrics

Decentralized-Fan clubs

Media

NFS and Episodes

Owned content

Passive audiences to active creators



Olyverse is an ecosystem for stars, brands and fans to drive mainstream adoption on NFTs and metaverse.

In Olyverse, we have created a new format for content creation and consumption, called The Non-Fungible Story.

Directed by Koldo Serra, director of Money Heist, we are producing a movie series of 111 episodes, with seasons of five episodes, where each episode belongs to a different star and has associated its own NFT collection, community voting process, rewards and experiences with the stars in the cast.

With this collections, we target stars' mainstream audiences and bring them into the NFT space, creating decentralized communities of NFT holders, attracted to participate in the NFS, to create the series with the stars, where they can earn rewards and live exclusive experiences with them.

For that, we use our gamified web3 platform and a metaverse for live experiences between stars themselves, brands and their fans.



- 1 An **inefficient market** for stars and brands on the new digital era.
- 2 **Stars don't have ownership** of their audiences (Instagram, Tiktok and others own them), and they are segmented in different platforms.
- 3 **Fans don't have voice** on the community nor real **closeness** to the star.
- 4 **Media productions** are locked and **dependent** on studios and its structures.

**Need smart solutions
on an innovative
technology**



1

An **inefficient market** for stars and brands on the new digital era.

2

Stars don't have ownership of their audiences (Instagram, Tiktok and others own them), and they are segmented in different platforms.

3

Fans don't have voice on the community nor real **closeness** to the star.

4

Media productions are locked and **dependent** on studios and its structures.

A **web3 fan base**, providing ownership and control of the communities, independent and platform-agnostic.

NFT collection is the **star's community** and its holders are the members of the fan club. They can easily integrate them into new platforms, using web3.

Fans have a tool (utility token and NFTs) to **empower their voice** related to the star and its community.

A **decentralized format** for collaborative, experiential and independent content creation and consumption.



Olyverse is an environment to drive adoption in the new Internet (web3)

A new relationship model between stars, fans and brands,
with a new media format and a gamified platform.

We create decentralized communities, so:

Stars can closely connect with their fans regardless of the platform.

Fans can have an audible voice and status in the global star's community.

This opens an opportunity to:

Migrate millions of users

Creating a trusted, independent and
official network for the star, owned by him.

Increases **ADOPTION**

Empower engagement

Creating an active audience that owns
content created by stars and its community.

Drives **TRACTION**

MISSION

Create a new format of content creation and consumption for the web3 era, based on stars and their connection with fans.

VISION

Become the trusted environment for stars, brands and fans in the web3 ecosystem.





THE NON-FUNCTIONAL STORY NFS

Our **new format** to *create and consume content, enhance audience engagement and trigger demand.*

We started with a *movie series* that uses blockchain to change the role of the audience, deciding over the future of the story and living experiences with the cast. A roster stars, each of them with its own episode and NFT collection.



It is about a cultural revolution to change the entertainment industry forever.



Created by Koldo Serra, the acclaimed director of Money Heist.



Decentralized and independent, powered by NFTs to give power back to the people.



Socially responsible by donating part of every collection's profit to charities chosen by the stars.



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OLYVERSE

NON-FUNCTIONAL STORY

INTRO NFS SERIES



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THE NFS

BY DIRECTOR
AND
MAIN CHARACTER



KOLDO SERRA

ALVARO MORTE

ÁLVARO MORTE

The charismatic character in series such as Netflix's *Money Heist* and Amazon's *The Wheel of Time*.

KEREM BÜRSİN

Awarded actor, producer and model, seen in series such as the popular *Love is in the air*.

TO BE
REVEALED

The... F.C.
Barcelona... and
World... winner.

TO BE
REVEALED

The... ic
actr... first
her... S.

TO BE
REVEALED

An... nting
certi...useum
to be... NFTs.

The first story is about rescuing art from a malicious unknown hacker that tries to steal the best creations in human history



THE CULTURAL REVOLUTION IS COMING!



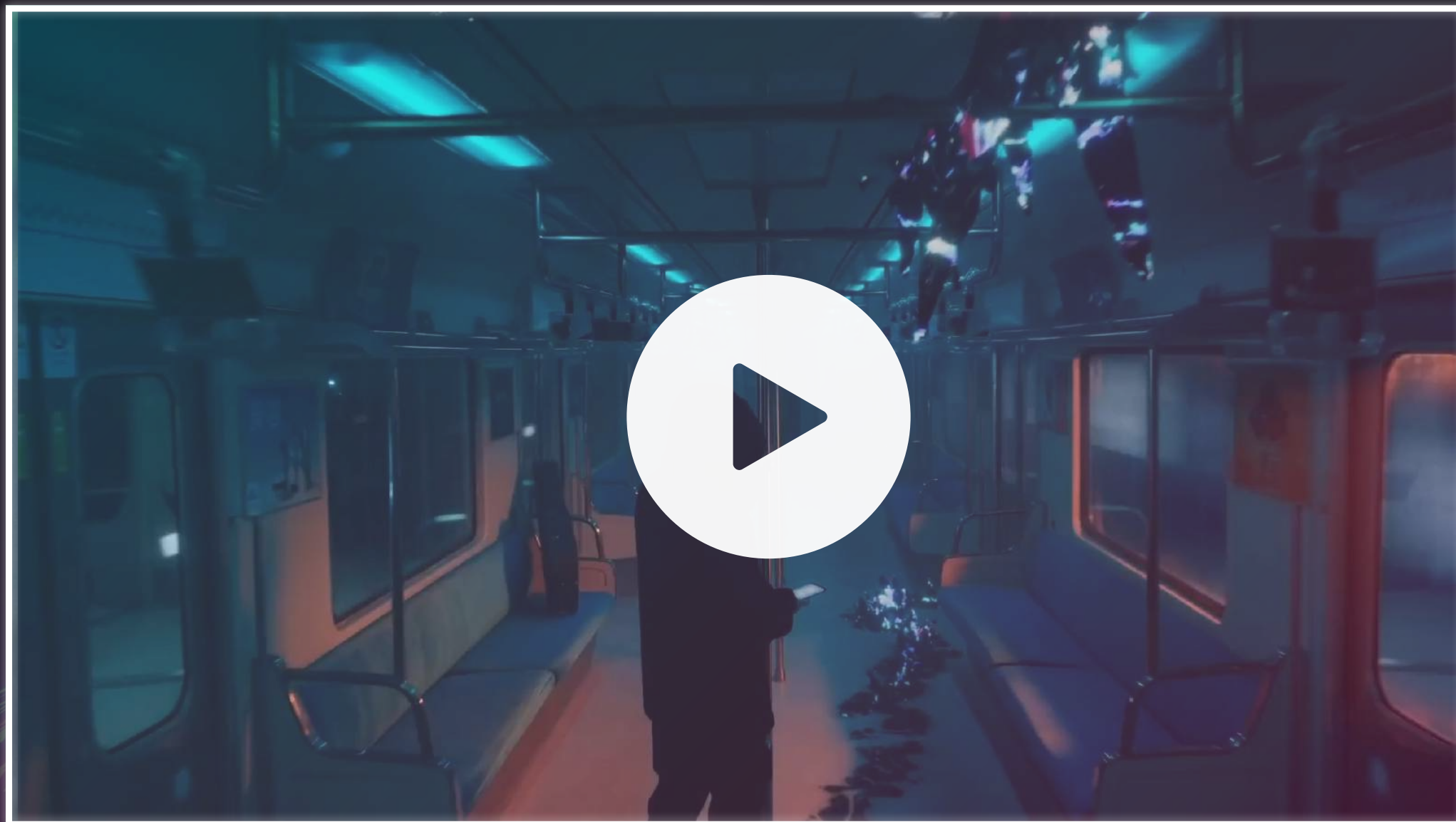
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GLYVERSE

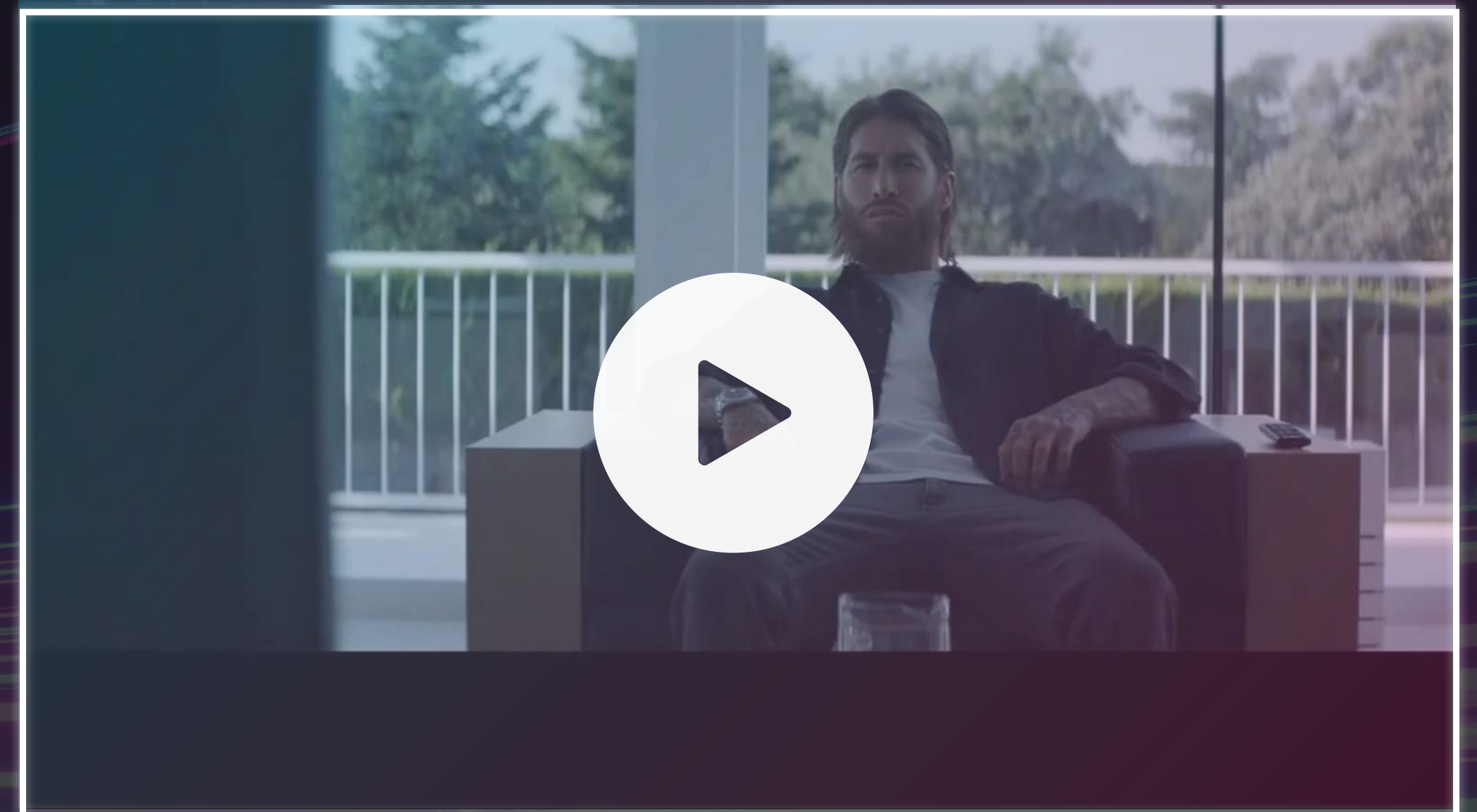
BEST PRODUCTION WITH

STATE OF THE ART TECHNIQUES



We produce a brand new concept, using a multi-style series with a mix of real shooting of the stars, 3D and manga animation.

HIGH QUALITY PARTNERS



We produce the series in-house, teaming up with one of the most renowned production companies in these techniques.



GLYVERSE

Tools for decentralized communities
and to enrich productions with a new
enhanced format.



UTILITIES

Engagement

Social

- DeFanclub of the star
- Private access to star content (meta, rewards)

PFP



Access

Membership

- Private chat channels
- Metaverse private rooms
- NFT's Discounts

Events

POAP

Gamified

Wereable

- Merchandising
- Skins and DLCs



Asset

Copyright

- Third party certification
- Original universal paintings



Olyverse has a native utility token called OLY, being a key part to boost fan engagement and access exclusive experiences.

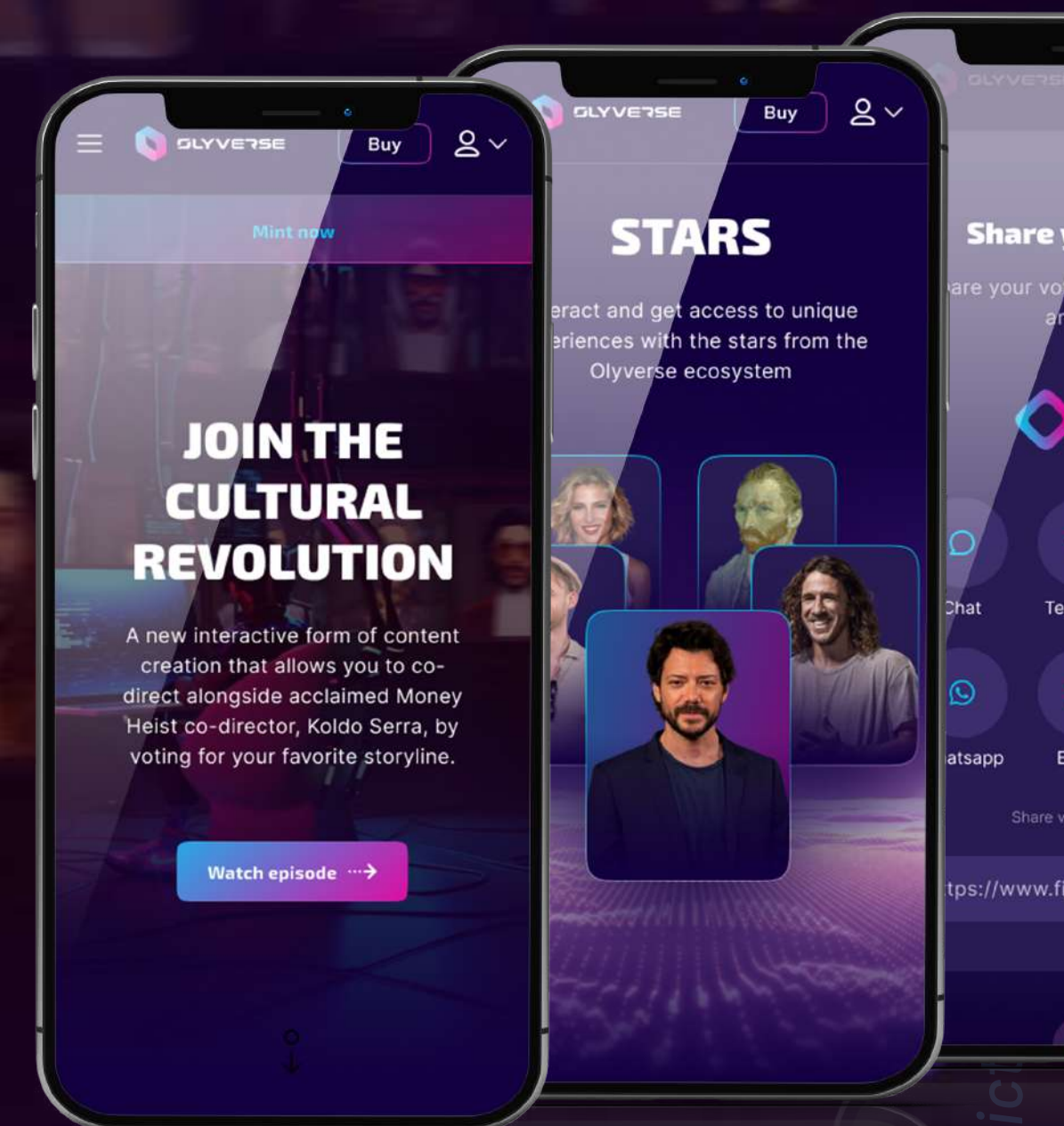
The goal is to allow our audience to access the platform services and level up on the ecosystem using OLY as power.



JOIN THE CULTURAL REVOLUTION

The world's first Non-Fungible Story.

The NFS is a movie series that utilizes the power of blockchain to allow users to consume content, access unique experiences and help decide the future of the story.

[Watch episode →](#)


WEB3.0 PLATFORM


HOME

JOIN THE CULTURAL REVOLUTION. WATCH THE FIRST EPISODE

[Watch episode →](#)

Watch Episode 1, become a co-director and earn your first reward!

Pay close attention to details, you will find hidden rewards in some of the scenes.

Season 1 

[Episode 1](#)

[Episode 2](#)

 [Episode 3](#)

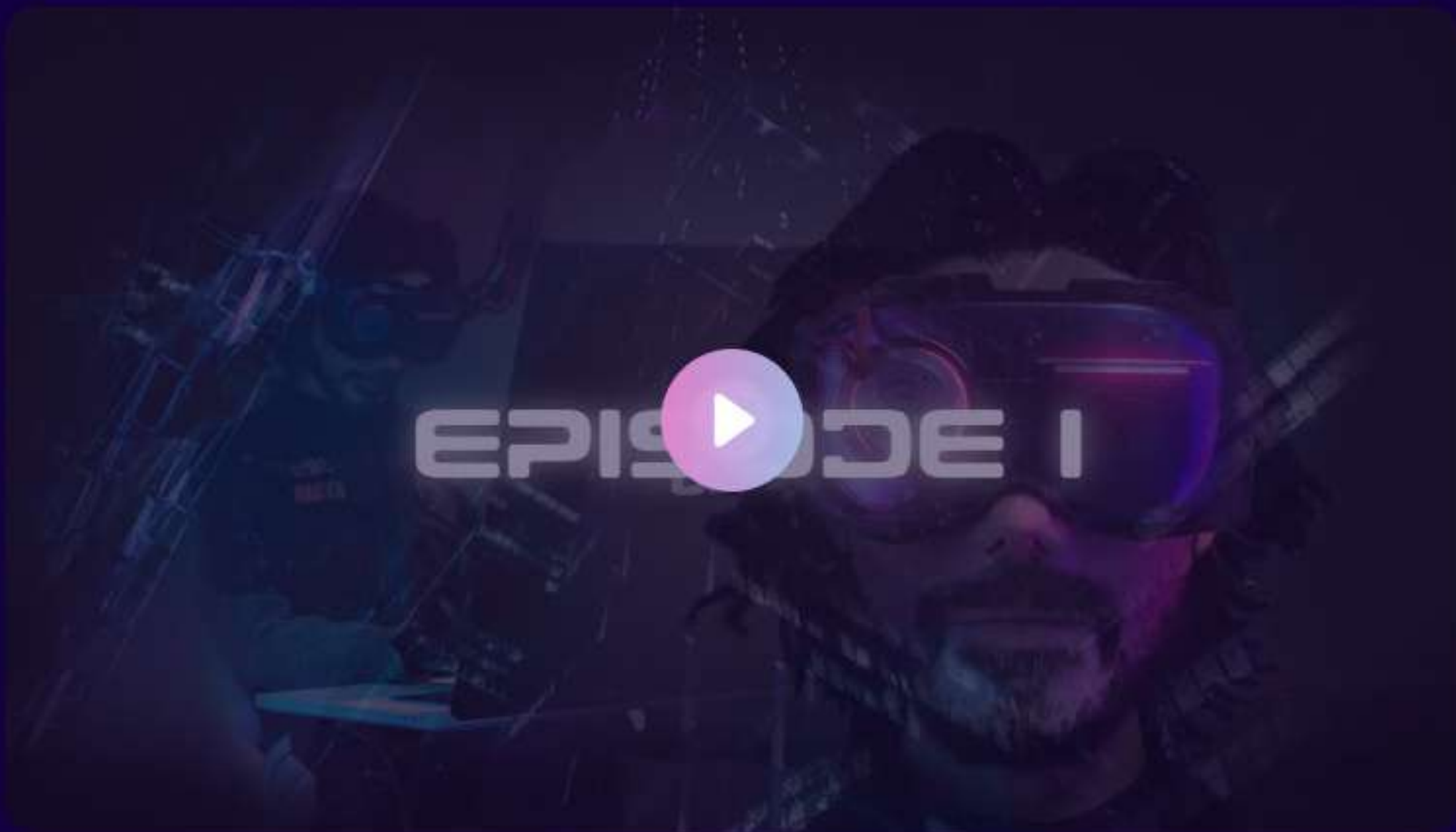
 [Episode 4](#)

 [Episode 5](#)

Hack the Hacker

[Read more](#)

In Episode 1, we are introduced to the protagonist of the first Non-fungible Story, Olyver, a world-renowned actor and part-time hacker, who finds himself thrust into a battle to save the cultural soul of the planet by rescuing iconic pieces of art from a black hat hacker.



Time remaining

[Learn more](#) 

Find the codes in the episode before the time runs out and win rewards!

09 : 24 : 15

DAYS

HOURS

MINUTES

Insert code

10/10 Available Codes

Insert code



Vote to co-direct the script

Vote Casted!

Voted

Stars featured in the episode



Alvar Morte

PROFILE

[Edit profile](#)


Nickname

Alex Dranga

 Romania

 4x6A2fc9f9....832s

My belongings

4



Level 1

15.350 xOLY

30.000 xOLY

Reach level X and increase your chances of winning and voting power

BENEFITS

Earn more tickets

Access high-level rewards

Get higher influence in the co-direction of the NFS

How to get points



Watch episode x

1000 xOLY

Completed



Code submission

1000 xOLY

Submit code

Strictly confidential - Do not distribute

REWARDS

We want to give away more than just prizes, but once in a lifetime experiences.

What can you get?

- ✓ Access to exclusive virtual and live experiences
- ✓ Free access to entertainment platforms
- ✓ Premium Experiences

WEB3.3 PLATFORM

EXPERIENCES

Buy NFTs and OLY to access unique rewards and exclusive experiences with your favorite stars.



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The real body of the new era,
professional and passionate
about creating the future.

Team and investors from:

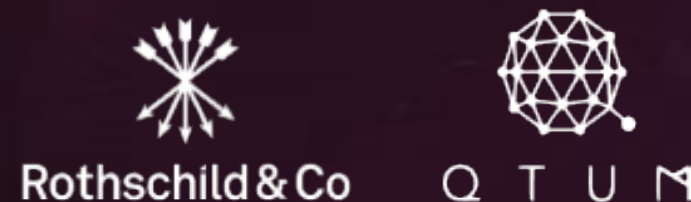
amazon.com

Crédit Andorrà

Kenetic

EDMOND
DE ROTHSCHILD

INDITEX



Founders

Founded by computer scientist and neuroscientist Carlos Grenoir, world renowned computer security guru Kevin Mitnick, along with co-founder Jan Aramburu, former FC Barcelona stars Carles Puyol, Andrés Iniesta and Iván de la Peña.

Investors

Key investors include Crèdit Andorrà Bank (a financial group operating in Andorra, Luxembourg, Switzerland, Spain, USA, México and Panamá), BuyVIP founder Gerald Heydenreich, Rothschild senior advisor Javier de Rocafort, Armando Sanders, Emilio Botín and Amancio Ortega' INDITEX franchisee Jordi Ballbé.

Advisors

Advisory Board comprises a team of serial entrepreneurs, global trailblazers, investment visionaries and technology thought leaders, including Javier de Rocafort, Gerald Heydenreich, Jehan Chu - Founder and Managing Partner of Kenetic Capital, and former NEM Foundation founder, Albert Castellana and Simon Sproule, former Tesla VP.



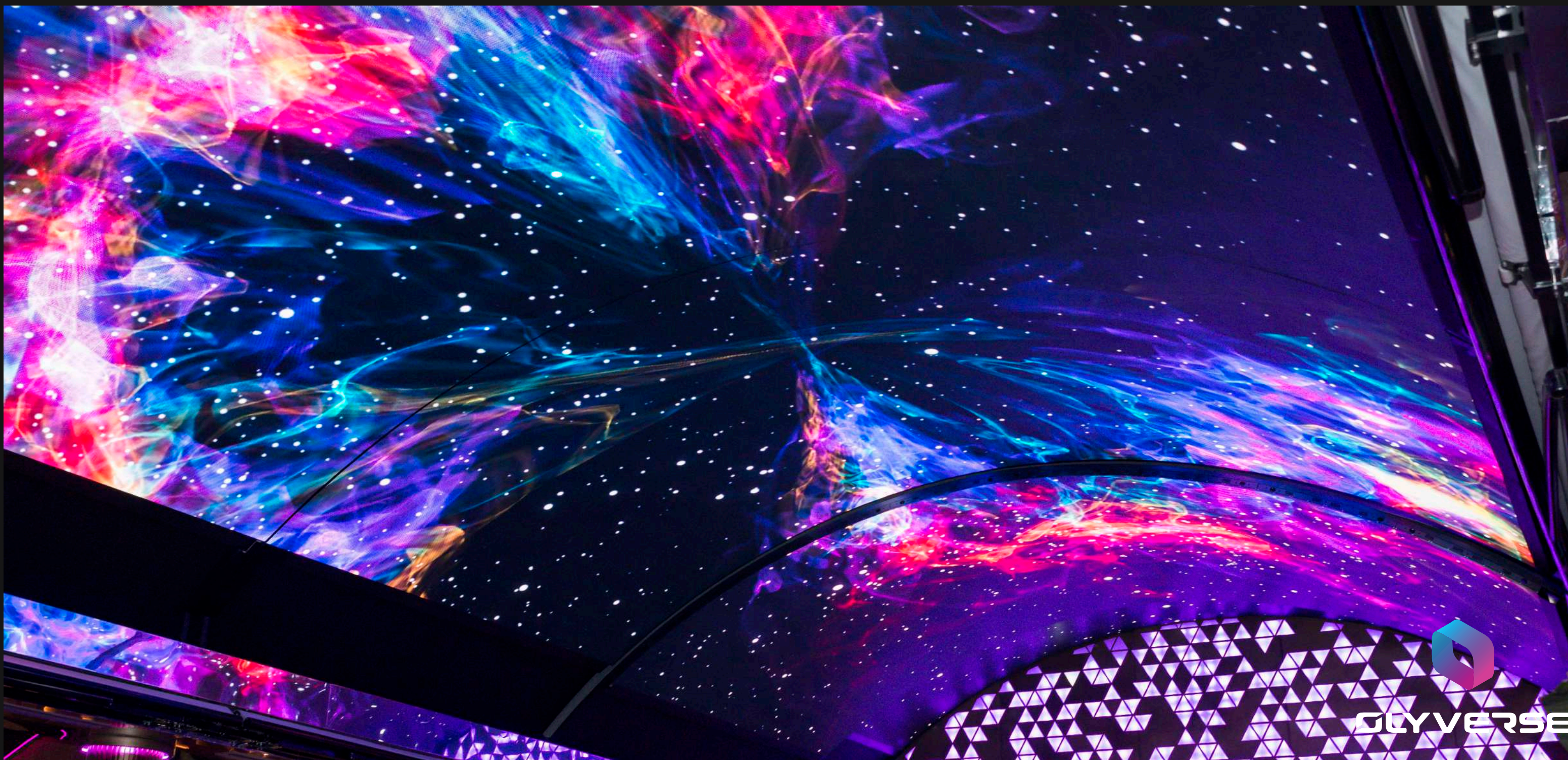
LAUNCH EVENT



LAUNCH EVENT



LAUNCH EVENT



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NUEVA FORMA DE EXPRESIÓN ARTÍSTICA

Morte protagoniza una serie en el metaverso

El actor de 'La casa de papel' da vida a un 'hacker' en la primera NFS de la historia, una película de animación 3D en el mundo virtual

EL PERIÓDICO

El actor Álvaro Morte y el director Koldo Serra, acompañados de Carlos Grenoir, CEO de Olyverse, presentaron en Madrid Olyverse, el proyecto de producción de entretenimiento de Olyverse. Se trata de la primera NFS (Non-Fungible Story), películas de animación 3D en el metaverso, basadas en una colección de NFT (Non Fungible Tokens), activos digitales únicos que dan acceso a los compradores de avatares inspirados en los protagonistas y que permiten obtener varios beneficios, como participar en la creación de la historia, enviar audiciones a las estrellas, recibir cursos y asistir a eventos exclusivos. La primera NFS está dirigida por el cineasta Koldo Serra y protagonizada por Morte.

El actor que da vida a El Profesor en La casa de papel (Netflix) y a Elcano en Sin límites (Amazon Prime Video) comentó en la presentación, que corrió a cargo de Cayetana Guillén Cuervo: «Hemos introducido una nueva forma de expresión artística, contando historias colectivas junto a la audiencia y comentando así el interés social por la cultura. Lo hacemos a través de los NFT, creando, de forma descentralizada, colecciones icónicas de estrellas que aparecerán a lo largo de toda la historia».

SALVAR OBRAS DE ARTE Esta primera NFS de la historia se titula The art leader. En ella, un hacker (protagonizado por Morte, en el papel de Olyver) asume de forma inesperada la misión de salvar obras de arte universales que un hacker malicioso ha amenazado con robar para alimentarse de ellas y destruirlas. Para ello, Olyverse ingenia un plan y recluta, episodio tras episodio, a distintas personalidades reconocidas de distintas disciplinas y con diversas habilidades. Koldo Serra, codirector de la popular serie de Netflix, es el director



El avatar de Álvaro Morte en la película del metaverso.

tor y guionista que se encarga de dar forma a las historias: «Como director de cine, idear formas creativas de contar historias al mundo supone un reto emocionante que afrontar. Nunca antes había visto una forma tan abierta y colaborativa de crear arte».

La presentación, que se celebró en un localización de Madrid, contó con unas grandes pantallas 360º, mostrando en techos y paredes una combinación de diseños artísticos, NFT y animaciones 3D, acompañados por temas musicales perfectamente integrados en la obra. Morte, que dio una sorprendente bienvenida a los asistentes entrando al metaverso, su

«Idear formas creativas de contar historias supone un reto emocionante», afirma Koldo Serra

futurista plataforma web3, así como un video-looker de Olyverse protagonizado por el actor.

El proyecto nace de la mano de Carlos Grenoir, ingeniero especializado en neurociencia, quien explica el porqué de todo esto: «El panorama digital actual trae consigo la herencia centralizada, don-

de las plataformas e instituciones monopolizan los procesos de creación y negocio, relegando a sus usuarios a su periferia y convirtiéndolos en meros contribuyentes bajo su control». Pero esto cambia. «Con la nueva web3, la descentralización y empoderamiento de sus contribuciones se posiciona en ellos mismos, cediéndoles los derechos de sus activos y permitiéndoles un acceso global a unas plataformas que serán interoperables. Esto nos permite crear un ecosistema más colaborativo y abrir nuevas vías a la creación colectiva. Hoy damos un paso más y nos aventuramos en el mundo del arte y del cine con Olyverse, un

COINTELEGRAPH

\$ ▼ | BTC \$20,721 | ETH \$1,086 | BNB \$217 | SOL \$31 | XRF>

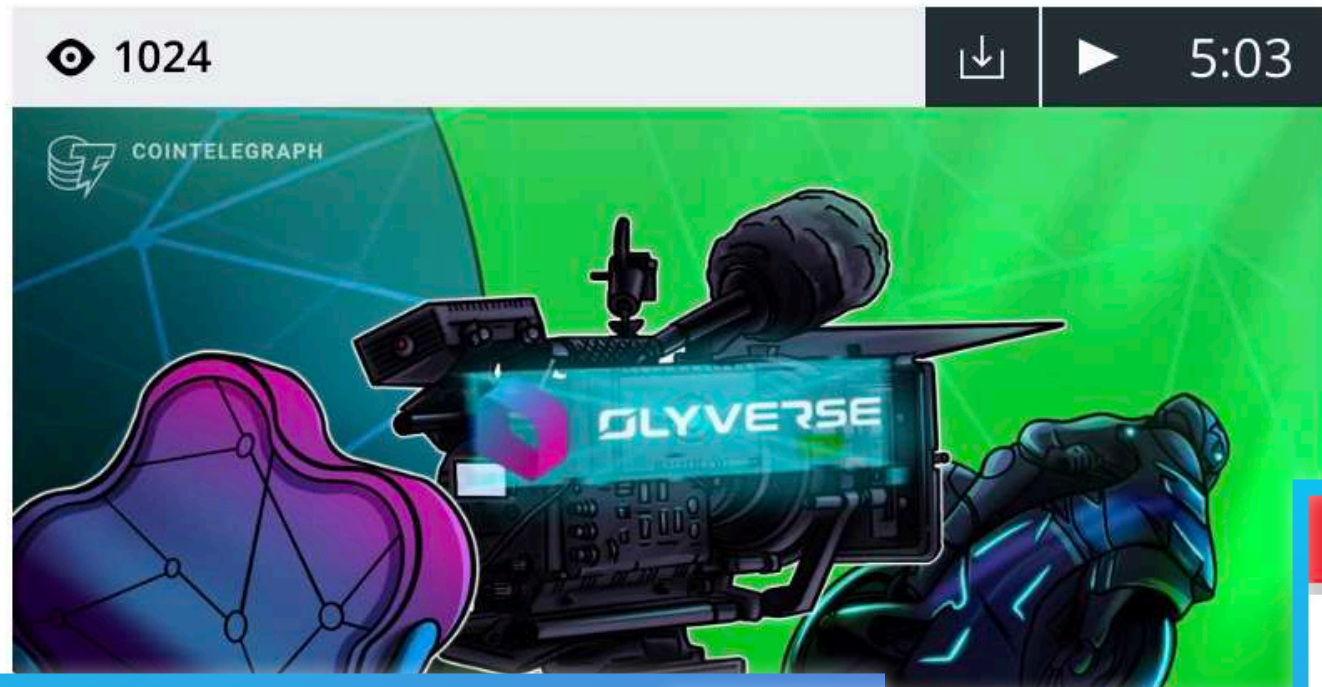


SARAH JANSEN

JUN 14, 2022

Olyverse offers new concept of experiential NFTs: Nonfungible Stories (NFSSs)

Present-day Hollywood is built on a centralized landscape, where monopolized institutions hold all the power.



La casa de Álvaro Morte se muda al metaverso

El actor protagoniza la primera producción basada en NFTs de la mano de la plataforma de Blockchain Oliverse, en la que el público podrá co-crear el guion. Conoce los detalles en la charla con “el profesor”



La apuesta en el metaverso que une a Álvaro Morte, de 'La casa de papel', con Carles Puyol

'Olyverse', protagonizada por Morte, es la primera 'non fungible story', un formato que permite a los propietarios de criptoactivos elegir cómo avanza la trama de una historia

LUIS ALBERTO PERALTA

El actor Álvaro Morte, conocido por protagonizar la serie La casa de papel, presentó ayer su nueva producción Olyverse, la primera non fungible story (historia no fungible en inglés) jamás lanzada. El proyecto, que ha sido realizado de la mano de la empresa Olyseum del exfutbolista Carles Puyol, consta de una serie de animación dirigida por Koldo Serra y protagonizada por Morte, pero su formato permite que los propietarios de sus criptoactivos (los NFT o tokens) decidan cómo evoluciona la trama. Los realizadores destacan que su objetivo es potenciar “la creación artística comunitaria”, y que los participantes también tendrán acceso a otros beneficios como eventos en vivo, contenidos nuevos en el metaverso y fiestas temáticas.

El término non fungible story hace referencia a los



Los tokens llevan el rostro de Olyver, el hacker protagonista de la serie, y en una preventa ya se han vendido 2.000 de más de 11.000 obras únicas. Los

Los dueños de los NFT podrán acceder a eventos exclusivos

del mundo en este momento. Carlos Grenoir, CEO de la empresa, y su vicepresidente Carles Puyol presentan en Madrid este proyecto de producción de entretenimiento.

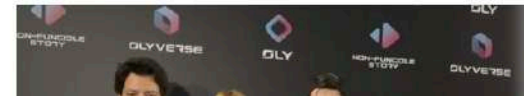
República

Proyecto

Nace Olyverse, una compañía para producir las primeras películas basadas en NFTs con tres stars

REPÚBLICA | ACTUALIZADO: 15.06.2022

El actor Álvaro Morte y el director Koldo Serra, acompañados de Carlos Grenoir, CEO de la empresa, y su vicepresidente Carles Puyol presentan en Madrid este proyecto de producción de entretenimiento.



yahoo!

Álvaro Morte, Koldo Serra, Carles Puyol and Carlos Grenoir unveil Olyverse, a ground-breaking project making NFTs into all-star cast films

Tue, June 14, 2022, 4:42 PM · 4 min read

- Olyverse, a blockchain platform focused on the production of stories based on NFTs, creates a revolutionary new format: Non-Fungible Story (NFS), a new paradigm for creating and consuming content collaboratively and collectively, and with a strong experiential focus.
- Morte's first collection of NFTs will be available to buy with Olyverse's token (OLY) and Ether (ETH), or with credit or debit card on olyverse.com
- Olyverse creates a new paradigm within the NFTs dynamics. A key aspect is led by E

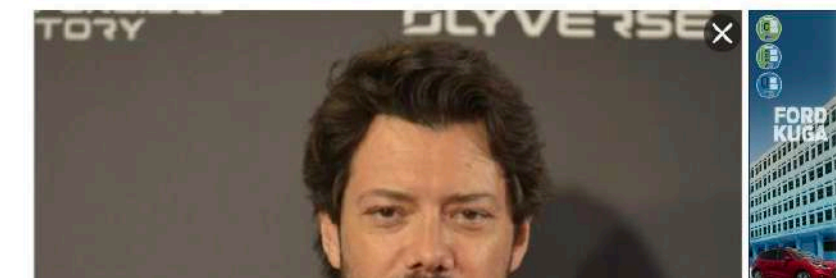
eXtra > Gente

Gente >

Álvaro Morte protagoniza la primera NFS, película de animación 3D en el metaverso, de la historia

El actor de 'La casa de papel' y de 'Sin límites' da vida a un 'hacker' que asume la misión de salvar obras de arte universales

Koldo Serra, uno de los directores de la serie de los atracadores de Netflix, es el director y guionista de las historias



Olyverse, una compañía para producir las primeras películas basadas en NFTs



Redacción Territorio Bitcoin

hace 1 día



CincoDías

Mercados

NFTs>>

La apuesta en el Metaverso que une a Álvaro Morte de La Casa de Papel con Carles Puyol

- 'Olyverse' sería la primera Non Fungible Story, un formato que permite a los propietarios de los criptoactivos elegir cómo avanza la trama de una historia








LUIS ALBERTO PERALTA



THANK YOU



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